# **GRAPHIC SPECIFICATIONS**

## **EX030 Printed Self Adhesive Vinyl 98,5x250cm**

### **Artwork specifications:**

- ✓ file format: TIFF, JPG, PDF, CDR, EPS, PSD, AI we recommend TIFF
- ✓ color mode: RGB, CMYK or RGB combinations, CMYK, Pantone (only in PDF and Ai files)
- √ the artwork should be build as one, without bleed/trimming
- ✓ scale 1:1
- ✓ resolution: minimum 72 dpi we recommend 150 dpi
- ✓ Corel Draw files must have fonts converted to curves
- ✓ we recommend using LZW compression when exporting TIFF files.

#### **Product specifications:**

✓ total graphic area: W: 985 mm H: 2500 mm ✓ visible graphic area: W: 925 mm H: 2250 mm

#### **Recommendations:**

- ✓ please do not place important elements (logos, texts, images, etc) in the following areas:
- 10 mm left, 10 mm right, 10 mm up and 10 mm down
- ✓ the graphic colors may slightly differ from the colors on your screen or on other print proofs, due to factors such as: type of the printed material, ink type, print tehnology, your screen calibration, etc. If in doubt, we recommend you to request a print proof, prior to placing an order.



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Total graphic area: 985x2500 mm.  Please do not position important information in the red area.			ant